



# The Third IEEE International Smart Cities Conference (ISC2 2017)

Jiangnan University, Wuxi, China

14-17 September 2017

## SPONSORSHIP OPPORTUNITIES

Below is a list of sponsorship opportunities for the premiere IEEE International Smart Cities Conference (ISC2 2017), sponsored by the IEEE Smart Cities Steering Committee, taking place 14-17 September 2017 in Wuxi, China, the “the state-level innovation demonstration area of sensor network”.

Please contact the Organizing Committee at [isc2-2017@jiangnan.edu.cn](mailto:isc2-2017@jiangnan.edu.cn) if you have any questions or would like to discuss other sponsorship opportunities.

For the latest submission dates and other information plus a .pdf copy of this brochure, please visit the conference website: <http://www.isc2-2017.com/>. The official website of IEEE Smart Cities Initiative is: <http://smartcities.ieee.org>.

## Sponsorship Value

ISC2 is the premier annual conference sponsored by the *IEEE Smart Cities Steering Committee*, with this year’s theme being *Artificial Intelligence facilitates Smart City Development*. As cities worldwide are affected daily by changes in population, climate, congestion, and more, challenges continue to arise. Strategically located in the industry-driven city of Wuxi, especially Internet of Things, ISC2 will focus on new information technologies and the investments needed to fuel sustainable economic development.

As a sponsor, you have the opportunity to gain visibility and credibility amongst individuals in the academic, industry, and government fields. You will also be positioned as a leader to these attendees coming to learn, discuss, and interact with the Smart Cities that promote and prioritize the use of information and sensing technology, citizen engagement, quality of life, manufacturing efficiency, economic development, and environmental sustainability. Sponsors will be prominently recognized both at the event and on the ISC2 website and program book.

## Sponsorship Details

The IEEE International Smart Cities Conference theme, *Smarter Cities for Sustainability*, incorporates innovative, conceptual, city-wide technology-human-infrastructure integration platforms promoting information and sensing technology utilization, citizen engagement, quality of life, manufacturing efficiency, economic development, and environmental sustainability.

The conference committee includes experts from nearly 10 different countries across the world, together bringing diverse perspectives and providing international expertise for attendees to learn from one another.

The four-day conference will include plenary sessions, tutorials, contributed paper sessions, workshops, and exhibits.

Available opportunities include:

- Various sponsorship levels
- Advertising space in all conference materials
- Tabletop Exhibit Space
- break, or banquet sponsors
- Tutorial sessions

## Sponsorship Packages

As a sponsor, you will be contributing to the wealth of experience and knowledge of the emerging and evolving Smart Cities technologies. Sponsors will be prominently recognized at the event, on the program book, and on the website.

Sponsorship packages include:

	DIAMOND US\$10,000/ RMB 70,000	GOLD US\$7500/ RMB 52,500	SILVER US\$5000/ RMB 35,000	BRONZE US\$2500/ RMB 17,500	EXHIBITOR US\$1000/ RMB 7,000
Company logo placed on conference web site, with link to company's site or page of company material	✓	✓	✓	✓	✓
Speaker slot	✓				
Ad page in conference program	Full page	½ page	¼ page		
Prominent signage identifying company at paid sponsor level	✓	✓	✓	✓	
Full conference registration (including tutorial & banquet)	✓	✓	✓	✓	Exhibit-Only Access
One tabletop exhibit space at conference	✓	✓	✓	✓	✓
Acknowledgment of sponsor in opening address	✓	✓	✓	✓	✓
One VIP reserved table for ten at the conference banquet	✓				
Option to briefly address attendees	✓ (Banquet)	✓ (Luncheon)			



## Additional Opportunities

Banquet Sponsor - US\$2,500/RMB 17,500 (one opportunity)

- Logo and name on display at banquet
- Prominent logo and name in conference material
- Link to sponsoring organization's website on ISC2 website

Break Sponsor - US \$500/RMB 3,500 (three opportunities)

- Logo and name on display at break area
- Prominent logo and name in conference material
- Link to sponsoring organization's website on ISC2 website

Tutorial/Workshop Session Sponsor - US \$1,000/RMB 7,000 (one opportunity)

- Logo and name on display by tutorial session rooms
- Prominent logo and name in conference material
- Link to sponsoring organization's website on ISC2 website



## IEEE Smart Cities Conference 2017 Patronage Form

Company Information		
Contact Last/Family/Surname	Contact First/Given Name	
Company Name	VAT Number	
Address		
City	US State/Canadian Province	
Postal/Zip Code	Country/Region	
Primary Contact Number	Fax Number	Email (required for confirmation purposes)
Patronage Information		
PATRONAGE LEVEL	FINANCIAL FUNDING	FINANCIAL OFFERING
Diamond Sponsor	\$10,000 or above	\$
Gold Sponsor	\$7,500 or above	\$
Silver Sponsor	\$5,000 or above	\$
Bronze Sponsor	\$2,500 or above	\$
Exhibitor	\$1,000	\$
Other		\$
		\$
	Total Remittance	\$

NOTE: Patron will be contacted upon receipt of completed form for further instructions regarding required format and size for submission, company logo and/or ad for insertion in conference program.

### METHOD OF PAYMENT

- Check – Please make payable to: \*\*\*
- Wire Transfer – For instruction on using this method, please Erin Lyman

COMPLETE AND RETURN THIS FORM TO:

Organising committee at: [jsc2-2017@jiangnan.edu.cn](mailto:jsc2-2017@jiangnan.edu.cn)



## GENERAL TERMS AND CONDITIONS FOR EXHIBITING AT ISC2 2017 WUXI, CHINA

### 1. Contract

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of exhibits assigned by The Third IEEE International Smart Cities Conference, constitute a valid and binding contract.

### 2. Assignment of Space

Assignment of space to exhibitors is ***based upon the IEEE Future Directions Committee exhibit allocation point system***. The ISC2 2017 will continue to receive applications and assign tabletop exhibit space, as it remains available, until shortly before the conference opening date. In all cases, total exhibit payments must be received prior to conference opening. The ISC2 2017 assignment of tabletop exhibit space(s) is final and shall constitute an acceptance of the Exhibitor's offer to occupy the space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor **except** upon written request and with the subsequent written approval of the ISC2 2017. ***The ISC2 2017 reserves the right to reassign Exhibitor space or to modify the floor plan for overall benefit of the conference.***

### 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to the Exhibitor, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of the exhibitor's business except upon prior written consent of ISC2 2017.

### 4. Tabletop Exhibit Space

Exhibit space includes materials and services described herein.

**Tabletop Exhibits include:** Standard hotel tables (6-foot, skirted tables), power, and wireless internet access. The exhibitor is display materials, cleaning, etc.

With the rental of each tabletop exhibit space there is allocated one exhibit-only complimentary conference registration.

### 5. Payment Requirements & Cancellation Charges

Applications require a 50% deposit before final exhibit assignment is confirmed in writing. All applicants must be paid in full by **Friday, July 14, 2017**. All applications received after **Friday, July 14, 2017** must be accompanied by full payment.

***All cancellations must be made in writing and will be based on the following schedule of refunds:***

On or before **Friday, July 14, 2017**...50% of the total exhibit cost will be refunded. After **Friday, July 14, 2017**...No Refund will be permitted. "No-show" exhibitors will receive no refund. *Space reductions are considered cancellations and are subject to cancellation fees.*

It is understood that the ISC2 reserves the right, at its option, to reassign a cancelled exhibit regardless of the cancellation rate assessed. In the event that the premise in which the ISC2 is conducted shall become, in the sole discretion of the ISC2 2017 Committee, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ISC2 2017, this agreement may be terminated by the ISC2 2017. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God.

Should the ISC2 2017 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that the ISC2 2017 may, after computing the total amount of the ISC2 2017 cost and expenses in connection with its preparation for and conducting of the ISC2 2017, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, an amount which bears the same relationship to the fee paid by said Exhibitor as the

total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

#### **6. Exhibit Booth Manning and Dismantling Schedule**

A representative must staff exhibit space during all times when the Exhibition is officially open (Thursday September 15, 2017 from 8:00 AM to 5:00 PM, Friday September 15, 2017 from 8:00 AM to 5:00 PM, Saturday September 16, 2017 from 8:00 AM to 5:00 PM, and Sunday September 17, 2017 from 8:00 AM to 10:00 PM). Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling **only** after **12:00 PM Sunday September 17, 2017**. Move-out **must** be completed by **10:00 PM, Sunday September 17, 2017**. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials **after 10:00 PM, Sunday September 17, 2017** will be charged for the materials' removal.

#### **7. Loss or Damage**

Exhibitor agrees with the ISC2 2017 that the ISC2 2017 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by the Exhibitor or any person thereof with the consent of the Exhibitor, and that the Exhibitor will defend, indemnify and save harmless, the ISC2 2017 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. The Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the conference from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

#### **8. Demonstrations**

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces unless approved by ISC2 2017.

#### **9. Compliance**

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the conference is held.

#### **10. Unions**

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the ISC2 2017, the Conference Facility or with authorized personnel contractors by ISC2 2017.

#### **11. Committee/Management**

The Exhibitor further agrees that the conditions, rules and regulations of the ISC2 2017 and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the committee shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the conference.

